

LifeTips Book FAQ

Q: My proposal has been approved by the LifeTips book division. What do I need to do now?

A: Now that your proposal has been approved, the first thing we will need from you is a detailed outline that includes chapter and tip titles.

Q: Are there any formatting rules or guidelines that I must be followed when considering how many chapters and tips I need to include?

A: There are no guidelines on how many tips must appear in each chapter; however, the book must contain a total of 101 tips (with one additional tip serving as the Author's Note). Each tip should be between 150 and 250 words. We will set up your project in our admin system, to which you will submit the tips directly.

Q: Will I be able to add any personal information in my book?

A: The back cover will contain a brief bio of the author and/or any author endorsements. We need a great headshot from you, the author, as well as an author's bio (100-150 words) and an author's intro (200-300 words) that explains why you are a guru and why your book rules.

Q: How long will the entire book production process take?

A: The book production process can take anywhere from a few weeks to a few months. To expedite the process, we recommend that you do an initial edit of all content before submitting. The more we have to edit, the longer it will take. LifeTips reserves the right to cancel production on a book at any time, for any reason.

Q: Will I incur any of the costs associated with the production process?

A: The LifeTips book division wants to work with serious writers who are willing to contribute a small amount of their own money as an incentive to produce high quality content that will sell. There is a fee of \$75 that you will pay to us when the project is ready to print. The entirety of the payments goes toward the printer's fee

Q: Where will my book be distributed once production is complete?

A: After the book is ready to print, it will be available at Amazon.com, Borders, and Barnes and Noble. All of these stores order directly from the printer once a month, so please keep in mind that your book might not be available at these outlets immediately.

Q: If I want to order copies of my book how do I go about doing so and what will it cost?

A: You can either order copies directly through us for \$7 per copy, or purchase them at their list price of \$9.99 through any of the aforementioned outlets. Keep in mind that you not receive any

royalties for the discounted copies purchased through LifeTips. For each book sold at its list price, you will receive \$2 in royalties, to be paid quarterly by LifeTips.